



ROSEATE HOTELS & RESORTS

BIRD HOSPITALITY LAUNCHES ITS UBER LUXURY BRAND - ROSEATE HOTELS AND RESORTS

The Roseate Hotels and Resorts have been carefully curated envisaging the best in design, art, hospitality, and personalization centered around guest experience.

New Delhi, September 9th, 2016: Bird Hospitality today announced the launch of Roseate Hotels & Resorts, a global collection of unique and independent stay experiences. Roseate Hotels & Resorts includes a portfolio of new and existing ultrachic luxury hotels that are and will be carefully curated envisaging the best in design, art, hospitality, and personalized service centered around guest experience. With the opening of The Roseate House New Delhi, the Group owns and operates four uber luxury properties in India and the UK, each having individual brand identities under Roseate Hotels and Resorts.

Following the 'Make in India' campaign, Roseate Hotels & Resorts will be the next 'Indian' luxury brand in hospitality after a gap of nearly 30 years.

Roseate Hotels & Resorts, today announced the launch of its latest addition **Roseate House New Delhi** and unveiled its flagship property **The Roseate New Delhi** - an urban luxury resort, located between the historical attractions of New Delhi and corporate hub of Gurgaon. Roseate House New Delhi is a contemporary narrative creating a new age revolution in the hospitality space. It is a progressive yet relaxed urban hotel that brings a new flavour to the city and the hospitality industry. The hotel tells a story that knits through every room and floor. With cutting edge facilities and state of the art technology, Roseate House New Delhi offers an international fragrance

The Roseate New Delhi, designed by the master architect Lek Bunnag, prides itself in award winning architecture combined with warm ambience and top-notch services. The uber luxurious property is spread across eight acres of land, with well landscaped gardens featuring refreshing greenery and tranquil waterways shimmering with clear water.

Roseate Hotels & Resorts has two properties in UK. The Royal Park – an English style country house boutique hotel acquired by the group in 2011, would be rebranded as **The Royal Park - a Roseate House** hotel. The Forbury acquired by the group last year is the finest 5-star hotels in Reading and the neighboring Thames Valley, would be rebranded as **The Forbury Roseate**.

In India, Bird Hospitality has a firm pipeline of three luxury and upscale properties in Jaipur, Goa and Rishikesh. In addition, the company has plans for acquiring hotels and exploring management prospects in India and international markets like Europe, Middle East and the UK.

About Bird Hospitality

Thriving on its extensive knowledge of the global travel market and decades of experience in the service industry, Bird Group diversified its operations in the hospitality sector to set new standards in hotels and spas across the country. Through Roseate hotels & resorts, Bird Hospitality brings to you luxury with a distinctive style for providing the best in service, standard and quality.

A hip restaurant Chidya Ghar is also set to open its doors towards the end of 2016.

Bird Hospitality also has a strong presence in the entertainment industry by way of Delhi-NCR's first natural ice-skating rink iSKATE.



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