

IATA acknowledges Bird Academy as the top performing authorised training centre of South Asia

New Delhi, July 22, 2014: Bird Academy, the educational arm of the Bird Group, has received the prestigious "Top performing Authorized Training Centre of South Asia 2014" certificate from IATA for their role in developing the people of the industry in India by reaching out to the next generation of leaders in India.

With the receipt of this certificate, Bird academy falls in the category of top IATA institutes and recognised IATA training centres in India, for the last four consecutive years

On receiving the prestigious IATA certificate, Radha Bhatia, Chairperson, Bird Group shared, "The aviation industry in India is growing exponentially offering a gamut of job opportunities for the aspiring young professionals. At Bird Academy, it is our constant endeavour to provide high quality learning in a modern learning environment to our students. It is a moment of immense pleasure to know that our efforts in the field are being recognised by world renowned body IATA and this motivates us to perform and deliver better." Having been a pioneer in the Aviation industry Mrs. Radha Bhatia constantly stays in touch with the latest technology and believes in imparting the same to the aspiring students.

Bird Academy is designed on a pattern to help the industry with well groomed young entrants to create a pool of knowledgeable professionals in not only specializing in chosen areas of the industry, but also acquiring a comprehensive knowledge of all segments of Civil Aviation, Hospitality, Travel and Tourism. The Academy offers the students a distinct advantage of integrated knowledge and subsequent experience towards cost effective and successful planning, marketing and administrative sections in the time to come. The Courses have been conceptualized with a view to provide an in-depth understanding and technical skills in these fields. With the evolving IT & infrastructure, the Bird Academy manages to keep pace with the latest technology.

The Academy has also been recognized and accredited by IATA as ATC (Authorised Training Centre) to conduct five training programs - 'Foundation in Travel and Tourism; Travel and Tourism Consultant and GDS Fares and Ticketing & Cargo Introductory and Advanced Cargo Rating.. During the same period, Bird Academy also received certifications from the esteemed body of Director General of Civil Aviation for conducting DGR (Dangerous Goods Regulation) courses for shippers, freight forwarders and Airline staff. The academy also conducts two months Airport Management programme for ground handling agents and aspiring students.

About Bird Group

The Bird Group established its educational arm in 1998 to meet the growing demand for internationally competent human resource. The Courses have been conceptualized with a view to provide an in-depth understanding and technical skills in the field of Aviation, Travel & Tourism, Information Technology and Hospitality Management involving Soft Skill Training, IATA Consultant and Foundation Course, Airport Handling and IATA Cargo Courses, Computerized Reservation System & Automated Ticketing, GDS Fares & Ticketing and Aviation Law and Dangerous Goods Regulation courses. The Society is promoted and managed by the Bird Group, one of the largest and most diversified Groups in the Travel and Information Technology arena.

For more details please visit: www.birdacademy.in

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