



Press release

ROSEATE HOTELS & RESORTS ANNOUNCES THE OPENING OF ROSEATE HOUSE NEW DELHI AT AEROCITY

The uber luxury city hotel located at Aerocity, New Delhi will cater to the next generation of savvy business and leisure travellers.

New Delhi, September 14th, 2016: Roseate House New Delhi is a contemporary narrative creating a new age revolution in the hospitality space. It is a progressive yet relaxed urban hotel that brings a new flavor to the city. The hotel tells a story that knits through every room and floor. With cutting edge facilities and state of the art technology, the Roseate House New Delhi offers an international fragrance.

Roseate Hotels & Resorts, the luxury hotel brand of Bird Hospitality today announced the opening of Roseate House at Aerocity, New Delhi. This latest addition to the brand's luxury portfolio is designed to cater to the next generation of savvy business and leisure travelers. The hotel showcases a young perspective on global hospitality that is dynamic and nouveau in execution.

"We are excited to open our maiden Roseate Hotels & Resorts branded hotel in Delhi. The launch of Roseate House New Delhi marks a significant milestone of growth in the in the hospitality sector of the country," said, Kush Kapoor, General Manager, Roseate House New Delhi. "Every aspect of this hotel has been carefully designed to ensure our guests enjoy a world-class experience throughout their stay with generously-sized accommodation, a range of dining outlets, extensive recreational facilities and versatile meeting and event spaces. The hotel is well suited to quickly become the first choice for travelers in the city," added Kapoor.

"We perceived this house as a book. Like pages made of walls, the lights are it's titles. The characters are breathing in and the conversation is it's text. The windows are the illustrations. Doors are viewfinders, bridges between different chapters and merging stories." say artistic directors for the Roseate House New Delhi Thukral and Tagra

'Bathtub', which is a story of six travellers, which was launched at the Jaipur lit fest last year.

The text from the pages of the book have been spread across the entire space, which makes it like a contemporary museum. 6 lithographs were created for the rooms of Roseate House New Delhi narrating the emotions weaved through the book 'Bathtub'.

As a part of the launch, the characters came alive as a part of six performances held across the hotel, the acts were extracts of their grander journey that became a trailer for the viewers to take a dip in the warm relaxing waters of the bathtub.

Roseate House New Delhi is spread across an area of 1.6 acres and is a thirty-minute drive to the historical capital of New Delhi and corporate hub of Gurgaon and just ten minutes away from the International Airport. The hotel features 216 spacious well-appointed rooms with 15 suites, including 3 elite private suites that can be combined to a Villa, allowing guest an ultimate experience in luxury. Each room is equipped with state of the art amenities, a four fixture bathrooms, a flexible workstation, plush beds, LED television, electronic safe, high speed internet and luxe amenities to ensure guests a delightful stay. Spread across an extensive 500 square metres in space, The Villa is an opulent haven perched on the top most floor of the hotel combining The Presidential Suite, Terrace Suite, Junior Suite and a Club Room. Ideal for hosting premieres, corporates and families alike, this elaborate sanctuary boasts of handpicked artwork, bespoke furnishings by Fendi, fluid marble and Oakwood flooring, state of the art

amenities, designer interiors, and above all the finest view of the city. Personal touch is ensured with round the clock private butler service and undisputed access to the Club Lounge.

Guests can choose from myriad dining options that include DEL, the world cuisine bistro located on the ground level offering an indoor and alfresco dining option. Kheer, the Indian speciality restaurant designed by Studio GLITT owned by Noriyoshi Muramatsu is nestled on the first floor of Roseate House New Delhi and offers traditional northern frontier cooking combined with Delhi street-food. Guests have an option to unwind at Chidya Ghar Bar, a modern impeccable bar with an impressive beverage menu. Nestled at the pool level is Tara, an open roof top Japanese lounge serving scrumptious handpicked menu under the stars. On the ground floor the guests have an option to savour the finest selection of tea from across the globe along with patisserie delights at Roasted.

This expansive guest accommodation is complemented by versatile offerings for meetings and conferences. The property houses an impressive hall that makes for a perfect setting for world-class symposiums, brand launches, cocktail dinners or corporate meetings. The property also offers Club Privé, an ideal venue for networking and uninterrupted business meetings and conferences inside high-tech dynamic meeting rooms. The Club Lounge, situated on the fourth floor at Roseate House New Delhi don chic interiors and elegant design for formal as well as relaxed meetings.

True to its brand philosophy of offering guests a vibrant burst of surprises on every floor, Roseate House New Delhi is all set to spoil the guest with an ultra-modern in house cinema 'Upstage'. This 72 pax seating theatre is replete with plush recliners, polished wooden flooring, and dark hued interiors to provide guests nothing short of the best of cinematic experience in the country.

Guests can also revive, relive and rejuvenate within the calm and serene atmosphere of Aheli Spa located on the top most floor of Roseate House New Delhi. With an emphasis on pampering and wellness, the therapies at Aheli Spa are inspired from the best health and beauty practices sourced from age-old treatments blended with modern techniques. In addition, for the wellbeing of the guests, Roseate House New Delhi has a fully equipped gym as well as an infinity pool located at the rooftop that offers a magnificent view of the airport runway. The hotel also offers a luxe boulevard, a perfect haven for the fashionable travel weary souls that hosts seven luxury brand boutiques.

About Roseate hotels and Resorts

Roseate hotels and Resorts is a collection of uber luxury hotels consisting of 4 niche hotels across India and the U.K with more under development. The name 'Roseate' comes from a bird with pink hued plumage. Avant-garde, imaginative and contemporary in design each Roseate hotel has a story to tell. Key focus is laid on the service, aesthetics and detailing of hotels that pave way to stylized accommodation with high business efficiencies at city hotels and exquisite leisure option at resort location.

For reservations please call 011 30158657 or email reservations.rhnd@roseatehotels.com

For more information please visit www.roseatehotels.com/newdelhi/roseatehouse

For media queries, please contact:

<p>Ritu Bararia Head - Corporate Communication - Bird Group +91 9818866199 rib@bird.in</p> <p>Ranjita Shaw PR Manager- Roseate Hotels & Resorts +91 9999028724 ranjita.shaw@roseatehotels.com</p>	<p>Deepika Bansal Six Degrees PR +91 9811292247 deepikab@sixdegreespr.co.in</p>
--	--