

Bird Academy Convocation Ceremony for its young talents, acknowledged by IATA & IFAD

New Delhi, December 16, 2014: Bird Academy, the educational arm of Bird Group held its convocation in the month of November to facilitate the outgoing students of its eight programmes - IATA Foundation and Consultant, IATA GDS Fares & Ticketing, IATA Cargo Introductory Course, Diploma in Aviation and Travel Industry, Airport Ramp Services, Passenger Ground Service and Airlines Customer Service.

The certificates were presented by Mrs. Radha Bhatia, Chairperson, Bird Group and Amitabh Khosla, IATA's Country Director for India to the aspiring students in various fields of Aviation, Travel and Tourism of Bird Academy. The auspicious ceremony was held at Dusit Devarana New Delhi.

Commenting on the occasion, Mrs. Radha Bhatia, Chairperson, Bird Group shared, "The tourism industry is one of the flourishing sector in the recent times and offers an array of job opportunities to the travel and tourism professionals to explore. At Bird Academy, it is our constant endeavour to provide the best possible learning and skills which will help them to become quality professionals to the industry. We are very proud to recognise the efforts and dedication of these students to serve for the betterment of the sector and also feel responsible to provide opportunities to our students where they can excel after passing out from our institution."

Amitabh Khosla, Country Director – India, IATA, chief guest of the ceremony said, "Demand for air travel continues to grow. By 2034, we are projecting passenger numbers to reach 7.3 billion from the 3.5 billion we are expecting in 2015. And India, which is currently the 9th largest market, is expected to become the 3rd largest market around 2031. The development of skilled aviation professionals will ensure that India will continue to have the talent needed to support this expected traffic growth. We are greatly encouraged with the efforts of Bird Academy, a valued IATA ATC, (Authorized Training Centre) to expand the aviation talent pool in India".

Also gracing the occasion were Mr. Sanat Kaul, Chairman, International Foundation for Aviation, Aerospace & Development India Chapter along with Prof. Jackel, Professor for Aviation Management, University of Applied Science Worms, Germany. Both the Chief Guest Mr. Amitabh Khosla and Guest of Honour Mr. Sanat Kaul were delighted to hear that all students were successfully employed after completion of their training at the Bird Academy.

Bird Academy is designed on a pattern to help young entrants, who in the past have successfully been placed in multinationals or are self-employed in acquiring a comprehensive knowledge of all areas of Aviation, Hospitality, Travel and Tourism and is among South Asia's Top-10 2011 IATA-certified Authorised Training Centres (ATCs).

About Bird Academy

The Bird Group established its educational arm in 1998 to meet the growing demand for internationally competent human resource. The Courses have been conceptualized with a view to provide an in-depth understanding and technical skills in the field of Aviation, Travel & Tourism, Information Technology and Hospitality Management involving Soft Skill Training, IATA Consultant and Foundation Course, Airport Handling and IATA Cargo Courses, Computerized Reservation System & Automated Ticketing, GDS Fares & Ticketing and Aviation Law and Dangerous Goods Regulation courses. The Society is promoted and managed by the Bird Group, one of the largest and most diversified Groups in the Travel and Information Technology arena.

For more information, visit the Bird Group website www.bird.in

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