

Bird Mobility expands personal Mobility devices portfolio

Pioneers in personal mobility devices create new benchmark in Green Personal transportation

New Delhi, October 27, 2015: Bird Mobility is all set to raise the bar in Green Personal Transportation with addition of new products to its portfolio of personal mobility devices. The company will now get into the small electric vehicle segment and will be exclusive distributors of the Gocycle, Ninebot products, Bird Board Drifter scooter, Acton's M scooter, Rocket skate and Blink (power skate board) in addition to the Segway Personal Transporter (PT).

With an international perspective and based on global market, Bird Mobility has focused on leading the innovation and technology reform of the smart transportation products in India. Today, Bird Mobility products address the concerns of urban congestion and pollution and have successfully become the first personal smart transportation for families.

"The growing concerns over traffic, rising pollution levels as well as increasing health awareness amongst people has resulted in a growing demand for personal mobility devices in India. At Bird Mobility we focus on offering innovative solutions by bringing in best global brands that are known for developing safe, unique products thus redefining personal transportation for consumers and businesses in India", shared Rony Abraham, Business Head – Bird Mobility.

The company will introduce the Gocycle, an automotive designed, lightweight electric bicycle and Bird Board, an electric self-balancing skateboard. Additionally, they will also add to the small electric vehicle (SeV) segment with the Segway Personal Transporters GEN II Special Edition Models, Ninebot E and Ninebot One that are smaller versions of Bird Segway Personal Transporter (PT). The products will be made available to customers across India via a robust network of authorized resellers and dealers appointed by Bird Mobility. Soon these products will also be available online to customers through a dedicated e-Commerce Platform as well as existing e-Commerce platforms. In addition Bird Mobility will also provide full warranties and aftersales services for all products through their flagship service centres and network of resellers across India.

About Bird Mobility

Bird Mobility has pioneered in selling personal mobility devices in Indian markets with selling Segway Personal Transporters (PTs) as their Exclusive Distributor for India Markets. Today, Bird Mobility is focused on serving the customers by developing safe, unique products that redefine personal transportation for consumers and businesses. Further keeping in mind the requirements like traffic concerns, rising pollution levels, health & fitness fanatics etc. Bird Mobility presents a wide range of mobility product options like **Segway PT, Ninebot, Gocycle, Bird Board Drifter scooter, Acton's M scooter, Rocket skate and Blink** (power skate board), for markets in India.

For media queries, please contact:

Bird Group

Ritu Bararia

T: +91 11 30613300, M: +9818866199

E mail: rib@bird.in

Six Degrees PR

Deepika Bansal /Nabanita Bharali/ Priyanka Khattri

T: +91 9811292247/ 8800230230/ 9999076664

Email: deepikab@sixdegreespr.co.in; nandinis@sixdegreespr.co.in; prabhsharank@sixdegeerpr.co.in