

## Bird Group bags two Honours at second edition of Travel & Hospitality Awards 2014

**New Delhi, January 15, 2015:** Bird Group, India's largest diversified group in the aviation, travel, Hospitality and information technology arena bagged two prestigious awards at the just concluded second edition of Travel & Hospitality (TnH) awards 2014. Leading luxury lifestyle resort Dusit Devarana New Delhi, located between the historical attractions of New Delhi and corporate hub of Gurgaon, was voted as the 'Most Outstanding Luxury Resort' and Amadeus India, a leading technology partner for the global travel industry was awarded the 'Most Outstanding Global Distribution System' in India.

The awards were conferred at a glittering ceremony in New Delhi and attended by high profile dignitaries like Shri LK Advani, Dr. Mahesh Sharma (Union Minister for Tourism, Culture and Civil Aviation) , Sri. Kirti Azad (former Cricketer and Member of Parliament), Sri. Mukul Rahatgi (Attorney General of India), Dr. Lalit K Panwar (Union Tourism Secretary) among others. The travel trade association officials, office bearers, association members and travel trade professionals were also present for the ceremony.

Commenting on the recognition, Ankur Bhatia, Executive Director, Bird Group said, "We are delighted to have received this important recognition from TnH. This reinforces our strategy to imagine, innovate and empower the industry and society towards excellence and further encourages us to continue improving our contribution towards providing the best and optimal services to all our customer partners". Travel & Hospitality Awards are the most renowned and prestigious awards in the Indian tourism Industry. These awards celebrate best practices within the world of travel and hospitality and recognize and promote excellence in the tourism sector.

### About Bird Group

The Bird Group was founded in 1971 with the incorporation of Bird Travels. Today, with over 40 years of experience and more than 45 offices supported by over 6000 well trained staff and an impressive clientele of over 500 top corporates, Bird Group can claim to be one of the largest and most diversified entities within the industry in the Indian subcontinent. With businesses as diverse as pioneering back-office processing to being the representative for many of the world's leading airlines; from managing the backbone of the technological framework for airline IT and distribution to managing crucial relationships of international service providers, Bird Group has ensured that a comprehensive portfolio of service offering has been created to add value to an extensive client base and add new potential customers. And in recent months, Bird Group has taken bold steps to increasing the value offering while broadening business horizons with new ventures. Today Bird Group's core business includes Travel Technology, Aviation Services, Hospitality, Luxury Retail and Education. For more information, visit the Bird Group website [www.bird.in](http://www.bird.in)

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