

## Ankur Bhatia honoured with 'Entrepreneur of the Year (Innovation in Technology)' award

**New Delhi, May 25, 2012:** Ankur Bhatia, Executive Director, Bird Group was honoured with the Entrepreneur of the Year (Innovation in Technology) award at Franchise India's Entrepreneurship Summit 2012 held in New Delhi recently.

On receiving the award Ankur Bhatia, Executive Director, Bird Group said, "I am honoured to receive this coveted award and thank Franchise India for the recognition and honour they have granted me. Today, technology is the key driver for any organisation's success. We at Bird Group constantly work towards offering solutions that deliver distinctive factors and exclusive features that aim to provide enhanced solutions with additional aggregators' functionalities to our partners and customers. I would like to dedicate this award to my team at Bird Group, who are the building blocks for this pioneering success."

The award ceremony was held at The Claridges, Surajkund in New Delhi as a part of the Entrepreneurship Summit 2012. The awards were aimed to recognize and felicitate achievers, innovators and suppliers, who have contributed significantly towards the development of entrepreneurship in India.

### About Bird Group

The Bird Group was founded in 1971 with the incorporation of Bird Travels. Today, with over 40 years of experience and more than 40 offices supported by over 6000 well trained staff and an impressive clientele of over 500 top corporates, Bird Group can claim to be one of the largest and most diversified entities within the industry in the Indian subcontinent. With businesses as diverse as pioneering back-office processing to being the representative for many of the world's leading airlines; from managing the backbone of the technological framework for airline IT and distribution to managing crucial relationships of international service providers, Bird Group has ensured that a comprehensive portfolio of service offering has been created to add value to an extensive client base and add new potential customers. And in recent months, Bird Group has taken bold steps to increasing the value offering while broadening business horizons with new ventures. Today Bird Group's core business includes Travel Technology, Aviation Services, Hospitality, Luxury Retail and Education.

For more details please visit: [www.bird.in](http://www.bird.in)

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