

Launches "Above Ground Level Lounges" at Kempegowda International Airport (KIAL), Bangalore!

Bangalore, October 2014: The Bird Group, broke new ground by announcing their foray into airport lounges under the brand name "Above Ground Level". The first two lounges are situated in the international and domestic terminals of Kempegowda International Airport (KIAL), Bangalore.



The launch of Above Ground Level Lounges places the Bird Group amongst the few Indian companies to venture into airport lounges in India. As the name suggests, Above Ground Level signifies the sensuality of feeling free. Above Ground Level represents young, eccentric and hip lounge where the traveller is guaranteed to experience a feeling of peace while indulging in the various comforts of the lounge.

Spread across over 13,000 square feet, with over 250 comfortable seats at domestic terminal and 4,445 square feet at international terminal, Above Ground Level Lounges will play host to around 14-15 million passengers passing KIAL annually. Designed to combine elegance and comfort with quality and innovation, Above Ground Level Lounge is located on the mezzanine level of domestic terminal and level 1 of the international terminal. With comfortable and plush seating, Above Ground Level Lounges bring forth an unparalleled and unrivalled premium airport experience including a fully equipped business centre.

Highlights of Above Ground Level

- Easy access to the lounges. Pay & use facility available
- Wide selection of buffet depending on the hour of the day
- Beautifully crafted interiors based on the historic Vijaynagar Empire (Hampi) in domestic and the twinkling sky dome in international lounge
- Three separate dining experience at the domestic lounge



The domestic lounge features three separate dining experiences. Guests have a choice of specific cuisines for each meal and do not have to be content with a set menu for the whole day. To cater to the needs of the travellers on the go, take away meal concept shall be introduced shortly. The presence of a glass façade to the kitchen gives the patrons a sense of confidence and comfort about the way their food is being cooked.

Mr. Rajat Maharishi Chief Operating Officer Bird Catering and Lounges Pvt. Ltd. says, "Our lounges in Bangalore will definitely bring a whole new level of comfort and convenience to travellers. Improving passenger experience has always been the key driver of Bird Group. The lounge is designed with seamless flexibility to allow guests to revitalize their mind, body, and spirit, as they relax in the plush comfort of an especially designed seating systems and beautifully fashioned interiors".

Above Ground Level Lounges are amongst the unique genre of airport lounges being a pay and use proposition. The lounges provide amenities and services to rejuvenate your senses in preparation for your next destination. Both the lounges are also equipped with magnificent bar and re-charging stations for laptops, mobiles, iPads & gaming consoles at most seating point. The domestic lounge blends cutting-edge interactive design and art in a contemporary interpretation of the Ramachandra Temple and the Mahanavami Platform, Hampi, state of Karnataka a part of the historic Vijaynagar Empire. The beautifully crafted interior's is accompanied with gorgeous refreshing nature greenery with natural light from the glass roof top.

The stylish seating and the twinkling ceiling is as elegant and mysterious as the starry night sky at the international lounge. The lounge also boasts of an array of foreign liquor brands suitable for everyone's palate. So whenever you are flying out of Bangalore visit the unique lounges at domestic and international terminals for an enchanting experience. Spectacular food and beverages, serene environment and best in class hospitality will leave you with a remarkable experience for sure.

About Bird Group

The Bird Group was founded in 1971 with the incorporation of Bird Travels. Today, with over 40 years of experience and more than 45 offices supported by over 6000 well trained staff and an impressive clientele of over 500 top corporates, Bird Group is India's fastest growing business conglomerates with interests in Travel Technology, Aviation Services, Hospitality, Luxury Retail and Education. Starting off as the India's leading travel and technology service providers; Bird Group has pioneered many innovations in the areas of IT, GDS and BPO services. Headquartered in New Delhi, India, Bird Group implement's the philosophy of 'Imagine. Innovate. Inspire!' thereby helping clients to do business better. Bird Group emerges as a focused corporate, leveraging its knowledge, leadership and operations to add lasting value for its stakeholders and investors.

For more details please visit: www.bird.in

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