

## **Ankur Bhatia honoured with ‘Corporate Leader’ award at Indian Powerbrands Conclave in London**

**New Delhi, December 15, 2011:** Ankur Bhatia, Executive Director, Bird Group was recently honored with the prestigious ‘Corporate Leader of the year’ award at the Indian Powerbrands Conclave, organized by Planman India in London.

On receiving the award Ankur Bhatia, Executive Director, Bird Group said, “I am deeply honoured to be recognized as a ‘Corporate Leader of the year’ at this eminent forum. I would like to thank Planman India for this gesture. This recognition is an inspiration for me and my team to continue working hard and excel further in each of our various verticals and take Bird Group to pioneering heights. This further strengthens our group’s position as an emerging travel, hospitality and luxury retail conglomerate of India.”

Bird Group was also conferred upon with the title and award for ‘Powerbrand’ for creating an outstanding impact among its customers. The Indian Powerbrands Conclave was held at the Marriott Grosvenor Square, in London on December 12, 2011 to honour the leaders for their invaluable contribution that has been instrumental in taking India to the world. The event showcased Indian companies, leaders and icons who have helped give India the superpower status that it enjoys today. Indian Powerbrands is a research driven anthology of India’s most powerful companies, which are successfully taking on and beating their global competitors in their own unique ways.

### **About Bird Group**

The Bird Group was founded in 1971 with the incorporation of Bird Travels. Today, with over 40 years of experience and more than 40 offices supported by over 6000 well trained staff and an impressive clientele of over 500 top corporates, Bird Group can claim to be one of the largest and most diversified entities within the industry in the Indian subcontinent. With businesses as diverse as pioneering back-office processing to being the representative for many of the world’s leading airlines; from managing the backbone of the technological framework for airline IT and distribution to managing crucial relationships of international service providers, Bird Group has ensured that a comprehensive portfolio of service offering has been created to add value to an extensive client base and add new potential customers. And over the last couple of years, Bird Group has taken bold steps to increasing the value offering while broadening business horizons with new ventures. Today Bird Group’s core business includes Travel Technology, Aviation Services, Hospitality, Retail and Education. Together, the various companies within these verticals generate direct revenue in excess of USD 150 Million.

For more details please visit: [www.bird.in](http://www.bird.in)

### **About Planman**

Planman Media, which was set up in 2005, has built a formidable reputation as one of India's most reputed media houses. It is a subdivision of Planman Consulting, a sister concern of Indian Institute of Planning & Management, the leading Indian B-school, and driven by the vision of iconic economist and management guru Prof. Arindam Chaudhuri. Within a short span of time since inception, Planman Media has become a symbol of fearless, analytical, sharp and insightful journalism through its four benchmark publications - The Sunday Indian, Business & Economy, 4Ps Business & Marketing and The Human Factor

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