

Ankur Bhatia honoured with 'India Business Icon 2011 award' towards his contribution to Travel & Tourism

New Delhi, June 23, 2011: Ankur Bhatia, Executive Director of the Bird Group, was recently awarded the India Business Icon 2011 award for his valuable and outstanding contribution to the travel and tourism industry. The Business Icon Awards were jointly hosted by Entrepreneur Magazine and Network 18.

On receiving the award Ankur Bhatia said, "I am extremely elated to have received this award. I thank the Entrepreneur Magazine and Network 18 for giving me this honour. This recognition is an inspiration for me and my team to excel further and take Bird Group to newer heights in the travel and tourism arena. This will further strengthen Bird Group's position as an emerging travel and tourism conglomerate in India."

The awards ceremony was held on June 10, 2011 at ITC Grand Central, Mumbai. The awards recognised entrepreneurs who have left a mark in their arena of business with the help of a sharp business acumen and corporate style. Bird Group is one of the largest diversified groups in the travel and information technology arena. A conglomerate of independent companies, Bird Group has business interests ranging from travel technology, education, hospitality and luxury retail. As Executive Director, Ankur Bhatia provides the strategic vision and direction to the consortia of the Bird Group of Companies.

About Bird Group

The Bird Group was founded in 1971 with the incorporation of Bird Travels. Today, with over 40 years of experience and more than 40 offices supported by over 5500 well trained staff and an impressive clientele of over 500 top corporates, Bird Group can claim to be one of the largest and most diversified entities within the industry in the Indian subcontinent. With businesses as diverse as pioneering back-office processing to being the representative for many of the world's leading airlines; from managing the backbone of the technological framework for airline IT and distribution to managing crucial relationships of international service providers, Bird Group has ensured that a comprehensive portfolio of service offering has been created to add value to an extensive client base and add new potential customers. And over the last couple of years, Bird Group has taken bold steps to increasing the value offering while broadening business horizons with new ventures. Today Bird Group's core business includes Travel Technology, Aviation Services, Hospitality, Luxury Retail and Education.

For more details please visit: www.bird.in

For media queries, please contact:

Bird Group - Corporate Communications

Ritu

Corporate Communication

Tel: +91 11 30613300

Fax: +91 124 4610667

e-mail : rib@bird.in

Six Degrees Public Relation

Neha Vij/Prerona Kalita

Mobile: +91 9910514543,

+91 9717269625

Email: nehav@sixdegreespr.co.in preronak@sixdegreespr.co.in