

## **Ankur Bhatia honoured as ‘Leading Entrepreneur of Travel & Tourism Industry’ by Amity Institute**

**New Delhi, September 30, 2011:** Ankur Bhatia, Executive Director, Bird Group was recently honoured as the ‘Leading Entrepreneur of Travel & Tourism Industry’ by Amity Institute of Travel and Tourism, during an award ceremony held as a part of their World Tourism Day celebrations, at their campus in Noida. On receiving the honour Ankur Bhatia, Executive Director, Bird Group said, “I am extremely grateful to have received this honour. I thank Amity Institute for this gesture and their constant effort in generating a huge interest for travel and tourism, amongst their students. We at Bird Group believe that Indian travel and tourism industry has a huge potential to meet global standards of excellence. We therefore work towards being responsive to the needs of our customers and partners to change the face of the Indian tourism industry. We always encourage and nurture young talent who wish to serve this industry and earnestly hope that we will be successful in our mission someday.” The felicitation ceremony was held as a part of the World Tourism Day celebrations at the Amity campus in Noida on September 23, 2011. The event was also marked by a cultural performance by the students along with plenary session on the UNWTO theme and an inter-university debate competition. Amongst others honoured during the ceremony were, Arjun Sharma, Managing Director, Le Passage to India and Anumod Sharma, Director, Great India Nautanki Company (Kingdom of Dreams).

### **About Bird Group**

The Bird Group was founded in 1971 with the incorporation of Bird Travels. Today, with over 40 years of experience and more than 40 offices supported by over 5000 well trained staff and an impressive clientele of over 500 top corporates, Bird Group can claim to be one of the largest and most diversified entities within the industry in the Indian subcontinent. With businesses as diverse as pioneering back-office processing to being the representative for many of the world’s leading airlines; from managing the backbone of the technological framework for airline IT and distribution to managing crucial relationships of international service providers, Bird Group has ensured that a comprehensive portfolio of service offering has been created to add value to an extensive client base and add new potential customers. And over the last couple of years, Bird Group has taken bold steps to increasing the value offering while broadening business horizons with new ventures. Today Bird Group’s core business includes Travel Technology, Aviation Services, Hospitality, y Retail and Education. Together, the various companies within these verticals generate direct revenue in excess of USD 150 Million.

For more details please visit: [www.bird.in](http://www.bird.in)

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