



ROSEATE HOTELS & RESORTS

## **ROSEATE HOTELS & RESORTS TO OFFER EXQUISITE LUXURY WITH TWG TEA IN INDIA**

**New Delhi, 20<sup>th</sup> September 2016:** Roseate Hotels & Resorts today announced an enhanced experience for guests with the introduction of exclusive luxury tea products by global luxury tea brand TWG Tea.

For the first time in India, tea connoisseurs will be able to experience luxury tea products from TWG Tea at The Roseate New Delhi and Roseate House New Delhi. The tea menu has been carved out after careful selection from several tea tasting sessions and features an exclusive range of premium blends such as Singapore Breakfast Tea, Silver Moon Tea, 1837 Black Tea, Geisha Blossom Tea, French Earl Grey Tea and Red of Africa Tea.

This experience will be made available to guests in rooms and restaurants at The Roseate New Delhi and in the suites at Roseate House New Delhi. TWG Tea and merchandise will be available at Kiyon at The Roseate New Delhi and in the tea lounge 'Roasted' at Roseate House New Delhi where guests will have access to an array of luxury epicurean products that include precious Russian Samovars, Artisan Tea Tins and signature Design teapots, a symbol of contemporary elegance and classic style. The outlets will also offer tea-infused jellies blended with some of TWG Tea's most popular teas.

TWG Tea stands for The Wellbeing Group and with an unparalleled access to the world's best tea plantations, uses new and innovative processes to develop original and better tasting teas with flavours that will appeal to the modern tea drinker. Established at the epicentre of the world's tea-producing region, TWG Tea has made itself a global authority in tea knowledge with over 800 different single-estate, fine harvests and exclusive tea blends from all over the world. Their teas are blended in Asia, which results in fresher teas with more pronounced nuances and greater complexities on the palate.

*To book your experience of choice and for reservations, please do connect the hotel directly at 011-30158657.*

### **About Roseate Hotels and Resorts**

Roseate hotels and Resorts is a collection of uber luxury hotels consisting of 4 niche hotels across India and the U.K with more under development. The name 'Roseate' comes from a bird with pink hued plumage. Avant-garde, imaginative and contemporary in design each Roseate hotel has a story to tell. Key focus is laid on the service, aesthetics and detailing of hotels that pave way to stylized accommodation with high business efficiencies at city hotels and exquisite leisure option at resort location.

### **About TWG Tea**

TWG Tea, the finest luxury tea brand in the world, was established in Singapore and celebrates the year 1837 when the island became a trading post for teas, spices and fine epicurean products. TWG Tea, which stands for The Wellbeing Group, was founded in 2008 as a luxury concept that incorporates unique and original retail outlets, exquisite tea rooms and an international distribution network to professionals. Committed to offering teas directly from source gardens, TWG Tea's collection is the largest in the world, with fine harvests from every tea producing country and exclusive hand crafted tea blends. Internationally recognised as a true innovator with the creation of new varieties of tea every season in collaboration with the world's most renowned estates, TWG Tea also offers exquisite signature modern tea accessories and delicate tea-infused sweets and savouries.

After launching its first Singapore tea salon & boutique at Republic Plaza in 2008, TWG Tea has opened in iconic destinations such as ION Orchard, Marina Bay Sands and Takashimaya Singapore. Expanding its presence internationally, TWG Tea has heralded the opening of exquisite Tea Salons & Boutiques in Bangkok, Dubai, Guangzhou, Hong Kong, Kuala Lumpur, Taipei, Tokyo, Manila, Jakarta and Shanghai.



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In addition, TWG Tea's exclusive collection of the finest teas of the world is available from TWG Tea Boutiques in Harrods Knightsbridge, London and Dean & DeLuca Madison Ave, New York. The premier tea supplier to the finest hotels, restaurants and international airlines, TWG Tea is retailed around the world in gourmet épiceries, including El Corte Ingles in Portugal, Feinkost Kaefer in Germany, David Jones in Australia and GUM in Moscow, Russia, and salons de thé including The Urban Tea Merchant, Canada and served in all Nippon Airways Business Class, First Class and Suites and on-board Singapore Airlines.

TWG Teas are available in Singapore, Australia, Azerbaijan, Belgium, Cambodia, Canada, China, Czech Republic, Denmark, Estonia, Germany, Hong Kong, India, Indonesia, Japan, Kuwait, Macau, Malaysia, Maldives, Mauritius, Mexico, Morocco, New Caledonia, New Zealand, Pakistan, Philippines, Portugal, Qatar, Russia, Saudi Arabia, Seychelles, South Africa, South Korea, Spain, Taiwan, Thailand, Turkey, Ukraine, United Arab Emirates, United Kingdom, United States of America, and Vietnam. European online orders can be made at [www.Harrods.com](http://www.Harrods.com); online orders within the USA can be made at [www.DeanDeluca.com](http://www.DeanDeluca.com); Canadian orders may be made online at [www.UrbanTea.com](http://www.UrbanTea.com); worldwide online orders can be made directly from the TWG Tea e-Boutique and m-Boutique at [www.TWGTea.com](http://www.TWGTea.com).

**For further information, please contact:**

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