



An unparalleled legacy of more than 50 years

Founded in 1971 in India, Bird Group is amongst the largest and most diversified group of various entities in the industry and has an impressive footprint across the Indian Sub-Continent, Europe and Middle East.



UNITED KINGDOM



DUBAI



INDIA



NEPAL

BANGLADESH



SRI LANKA

CORPORATE OFFICE
INDIA (NEW DELHI)



SUBCONTINENT:

Sri Lanka | Bangladesh | Nepal

EUROPE:

United Kingdom (UK)

MIDDLE EAST:

UAE

Business Verticals

Information Technology



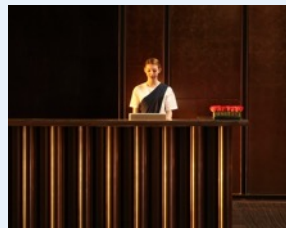
Bird Group is the largest technology provider to the Indian travel, aviation and hospitality industry. Our range of customized products and solutions are also designed for other industry segments and corporate entities.

Aviation Services



Bird Group provides the most comprehensive portfolio of travel and aviation services to the Indian industry that conform to the highest standards of quality, safety and customer satisfaction.

Hospitality



Roseate Hotels & Resorts is a collection of seven luxury Hotels in India and United Kingdom. It's distinct offering of cafes & co-working spaces, bespoke recreational & lifestyle concepts and a signature gourmet collection make it a diverse & an unparalleled hospitality brand.

Luxury Retail



The luxury retail portfolio of Bird Group includes state of the art dealerships of globally acclaimed automobile brands like BMW, MINI, CITROËN, PORSCHE and PIAGGIO.

Education



Bird Academy, the educational arm of Bird Group was established in 1998. It contributes significantly towards providing competent and skilled human resource in the travel, aviation and hospitality industries.

INFORMATION TECHNOLOGY

- Bird Information Systems
- Reservation Data Maintenance (RDM)
- BirdRes
- Bird Technologies

Information Technology

Bird Group is the largest technology provider to the Indian travel, aviation and hospitality industry. Our range of customised products and solutions are also designed for other industry segments and corporate entities.

Systems & Solutions

- Passenger Service System
(Reservation System)
- Internet Booking Engine (B2B and B2C)
- Departure Control System
- Weight & Balance System
- Revenue Reconciliation System
- Check-in Solutions
(Web, Kiosk, Roving Agent, Mobile)

Services

- Customised software development
- IT and IT enabled services, consulting, migration and support services

Business Process Outsourcing

- Revenue optimization & inventory management
- Fares and allied services
- Contact centre (voice & non voice)
- Loyalty programs
- Cargo & logistics

AVIATION SERVICES

- Bird Travels
- Bird Flight Services (BFS)
- GlobeGround India (GGI)
- Bird GSEC Airport Services (BGSEC)
- Bird Airport Services (BAS)
- Bird Engineering
- Bird Delhi General Aviation
- Bird Aero Services Pvt. Ltd.
- Bird Aero Services FZCO, Dubai, U.A.E
- Bird Lounges (BL)

Aviation Services

Bird Group provides the most comprehensive portfolio of travel and aviation services to the Indian industry that conform to the highest standards of quality, safety, sustainability and customer satisfaction.

- Representing over 34 airlines, leisure and lifestyle brands exclusively in India
- Ground handling across 22 airports in India
- Delivered India's first General Aviation Terminal at the IGI airport, New Delhi
- FBO (Fixed Base Operations) Services
- MRO (Maintenance, Repair & Overhaul) Services
- Concierge Services
- Aviation Hospitality: Airport Executive Lounges | Food Courts

BIRD HOSPITALITY

- The Roseate New Delhi
- Roseate House New Delhi
- The Roseate Ganges Rishikesh
- Roseate House London
- The Roseate Reading
- The Roseate Villa Bath
- The Roseate Edinburgh
- ISKATE by Roseate
- Roasted by Roseate
- Segway Tours by Roseate
- Noida Airport Hotel *(Coming soon)*



Hospitality

Roseate Hotels & Resorts is a collection of seven luxury hotels across India and the United Kingdom with more under development

India: The Roseate New Delhi | Roseate House New Delhi | The Roseate Ganges, Rishikesh

UK: Roseate House London | The Roseate Reading | The Roseate Villa Bath | The Roseate Edinburgh

Each of the hotels offers immaculate hospitality and service, exemplary dining options - restaurants, cafes & bars and bespoke lifestyle activities.

The burgeoning hospitality vertical also includes:

- Luxury wellness
- Ice skating at India's largest and only all-weather indoor ice skating rink
- Segway tours offering the next level of sightseeing
- A signature line of gourmet products like Roseate cookies, chocolates, tea and Indian sweets
- Luxury boutique showcasing a premium collection of lifestyle, home and fashion accessories, apparel, jewellery, fine tea amongst other collectibles
- Luxe co-working spaces

LUXURY RETAIL

- Bird Automotive
 - BMW
 - MINI
- E-Next Mobility
 - Citroën
 - Piaggio
- Bird Automobiles
 - Porsche



BIRD EDUCATION

- Bird Academy
- Bird Multi Skilling Centre



Education

Bird Academy, the educational arm of Bird Group was established in 1998. It contributes significantly towards providing competent and skilled human resource in the travel, aviation and hospitality and allied industries.

- Training students and professionals
- Counseling
- Placements
- Internship
- Up skilling
- Mentorship and support to the under privileged

CORPORATE SOCIAL **RESPONSIBILITY**

- Bird Education Society for
Travel & Tourism
- Bird Foundation



Corporate Social Responsibility (CSR)

Bird Group supports a number of charitable organizations, initiatives and projects and has made a significant contribution over the last 50 years especially in the following space:

- Healthcare
- Education
- Social rehabilitation for marginalized communities
- Community welfare
- Counseling
- Enabling career opportunities

Bird Group

Efficiency & Excellence Delivered

- A well-established Indian company with strong roots and an unparalleled legacy
- **Local leadership and a global footprint**
- We have a pan India network of offices and a team of thousands of motivated professionals across the spectrum
- We adhere to the highest standards of corporate governance, quality, sustainability and innovation
- We have played a significant role in India's massive growth trajectory in travel, aviation and hospitality
- Each of our verticals and entities work seamlessly, orchestrating a symphony of innovation and excellence
- Our unparalleled legacy of over **50 years** drives in not just experience, value and credibility but also commitment



THANK YOU!

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