

**Bird Travels (Bird Group, India) announces
the opening & appointment of Bird Aero Services FZCO, Dubai, U.A.E
as the Passenger Sales Agent of
Vietjet Air in the United Arab Emirates**

Dubai, UAE – July 5th, 2024:

Bird Travels is delighted to announce the opening & appointment of Bird Aero Services FZCO, Dubai, U.A.E as the Passenger Sales Agent of Vietjet Air in United Arab Emirates.

Vietjet Air, a low-cost airline in Vietnam, operates over 120 domestic and international routes, with flights from Vietnam to various countries including Thailand, India, Indonesia, South Korea, Taiwan, Japan, China, Malaysia, Cambodia, Singapore, Hong Kong, Australia, Laos, and more. Bird Aero Services FZCO will represent Vietjet Air and support the airline in establishing its footprint in the UAE market.

Bird Aero Services FZCO will also serve as the second Middle Eastern arm of Bird Group, complementing Bird Travels Private Limited, India's largest airline management company. It will provide, inter alia, airline management and representation services in the UAE market.

“With its world class aviation infrastructure, aviation in UAE is burgeoning! Bird Group successfully expanded its footprint in UAE in the year 2009 providing cutting edge technology solutions customized for the travel and aviation Industry. We are delighted to announce the opening of our new office Bird Aero Services FZCO in Dubai and its first appointment as the official representative of Vietjet Air which we are already successfully representing in India”, said the official spokesperson, Bird Aero Services FZCO.

About Bird Travels Private Limited:

Bird Travels Private Limited, the flagship company of Bird Group is India's largest airlines representation company with expertise in airline management, distribution, sales and marketing. It represents more than 26 international airlines, leisure and lifestyle brands exclusively in India. Some of the key services offered by Bird Travels include route analysis & feasibility studies, entry strategies, infrastructure for operator airlines, distribution, sales, marketing & PR support, coordination with government agencies, airport support and supervision for online operations.

www.birdtravels.com

About Bird Group:

Founded in 1971 in India, Bird Group is amongst the largest and most diversified group of various entities in the industry. With a footprint across the Indian Sub-Continent, Europe and Middle East, Bird Group's core business includes Information Technology, Travel & Aviation Services, Hospitality, Automotives, Retail and Education. In the UAE, Bird Group successfully expanded its footprint in the year 2009 with the formation of Bird Technologies, Dubai UAE, specializing in cutting edge technology solutions customized for the travel and aviation Industry.

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