

**Bird Travels (Bird Group, India)
announces the appointment of**

**Bird Aero Services FZCO, Dubai, U.A.E
as the
General Sales Agent of Vietjet Thailand**

in the United Arab Emirates

Dubai, UAE –January 29th, 2025 :

Bird Travels is delighted to announce the appointment of Bird Aero Services FZCO, Dubai, U.A.E as the General Sales Agent of Vietjet Thailand in United Arab Emirates. Bird Aero Services FZCO, the second Middle Eastern arm of Bird Group, complementing Bird Travels Private Limited, India's largest airline management company, is serving successfully as the Passenger Sales Agent of Vietjet in the UAE market since July 2024.

It will now represent Vietjet Thailand and support the airline in establishing its footprint in the UAE market, providing inter alia, airline management and representation services.

We look forward to a wonderful new world of happy travels, delightful journeys and closer connections.

About Vietjet Thailand:

Established in 2014, Vietjet Thailand has been cooperating with Vietjet to extend its flight network and provide more opportunities for travelers to discover Thailand and many other countries with its hospitable and enjoyable service. With a focus on cost management ability, effective operations, and performance, the airline offers flying opportunities with cost-saving and flexible fares as well as diversified services to meet customers' demands.

Currently, Vietjet Thailand operates 11 Thailand domestic routes, including flights from Bangkok (Suvarnabhumi) to Chiang Mai, Chiang Rai, Phuket, Krabi, Udon Thani, Hat Yai, Khon Kaen, Ubon Ratchathani, and Surat Thani, cross-regional flights including from Phuket to Chiang Ma and Chiang Rai. The airline is also actively expanding its international flight network to many destinations across Asia-Pacific, connecting Thailand with Vietnam, China, Singapore, Cambodia, Japan, Taipei and other top destinations in the region.

About Bird Travels Private Limited:

Bird Travels Private Limited, the flagship company of Bird Group is India's largest airlines representation company with expertise in airline management, distribution, sales and marketing. It represents more than 26 international airlines, leisure and lifestyle brands exclusively in India. Some of the key services offered by Bird Travels include route analysis & feasibility studies, entry strategies, infrastructure for operator airlines, distribution, sales, marketing & PR support, coordination with government agencies, airport support and supervision for online operations.

www.birdtravels.com

About Bird Group:

Founded in 1971 in India, Bird Group is amongst the largest and most diversified group of various entities in the industry. With a footprint across the Indian Sub-Continent, Europe and Middle East, Bird Group's core business includes Information Technology, Travel & Aviation Services, Hospitality, Automotives, Retail and Education. In the UAE, Bird Group successfully expanded its footprint in the year 2009 with the formation of Bird Technologies, Dubai UAE, specializing in cutting edge technology solutions customized for the travel and aviation Industry.

www.bird.in

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